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The Communication: An Axiological Vision in the University Training of the Agricultural Engineer

ABSTRACT

Communication can be oral and written, the first is developed through dialogue that is the basis of social relations, dialogue is the way we exchange information with another person, the basis of communication is language, while written communication It is permanent since it is reflected in any material, it is more reflective or reasoned, therefore oral communication represents a cultural or inherited condition among students, a reason that stands out as a research interest, in the Area of Agronomic Engineering of the Rómulo Gallegos University, whose line was Education for Participation and Social Production, the proposed purposes: Unveil the significant worlds that language and vocabulary have as a source of communication for the actors involved in the agronomic engineering career. Interpret the reality of the subjectivity of language and vocabulary in the communication of the actors involved in the agronomic engineering career. Understand how the university student assumes the subjectivity of language and vocabulary in communication in the agronomic engineering career. Generate axiological contributions based on the subjectivity of language and vocabulary in communication in the formation of university students in Agronomic Engineering. There are theories that support this work, such as communication theory, Piaget's theory of values, among others no less important. The philosophical scientific foundation was phenomenology, a teacher, a graduate and a student from the area were selected as informants. The use of non-conforming vocabulary and language has been observed, that is, these actors or informants were selected for valid reasons and with criteria based on the experience of the researcher. All of the above led to a theorization which was called: axiology of communication as a transdisciplinary component in university education.

Descriptors: Communication, axiological, university education, Agronomist

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