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Management Management for the Development of the Social Actors of Administration that Work in the Óptica Solidaria San Juan C.A

ABSTRACT

Managerial management consists of achieving a series of objectives using basic and useful resources, in this process strategies and policies designed by the organization are applied. This requires specific administrative tasks for the development of its functions. That is why the present research has as its purpose, to know the perception of personal development that the actors of the administration that work in the company Optical Solidary San Juan CA have, having as a line of research: Recent Evolution of the Strategic Management before the Administrative Problems, under the guidelines of the post-positivist paradigm, qualitative approach with the hermeneutical and phenomenological method, taking three (3) actors under the pseudonym of myopia. Color blindness and saddle. The information was processed using the categorization technique, the particular structures were made, the information obtained was exposed to source triangulation to ensure its credibility, and to the contrast. Among the findings found, is to make people's efforts more productive to benefit workers and the organization itself. It can be obtained by supplying the Empress Optical Solidary San Juan C.A with well-trained and motivated employees, which means giving recognition to people not only in money, it constitutes an element of motivation, so that they improve their performance. A change in managerial management and personal development of the administration team is necessary, only in this way will it be able to fulfill the mission that the administration has.

Descriptors: Managerial Management, Personal Development, Administration

Biographical Review: Biographical Review: Master in administrative management. Rómulo Gallegos National Experimental University. Degree in Business Administration from the Rómulo Gallego University. Currently: salesperson and optometrist assistant at Solidaria San Juan C.A, formerly administrator of the Capital C.A.