

MSc. Ana Maria Mujica Hermón Ministerial Biblical Theological Institute Venezuela Email: <u>amujicadegonzalez@gmail.comm</u> Orcid code: https://orcid.org 0000-0003-2679-3849

Transformational Leadership: A Transdisciplinary Management Vision for the Management of Intellectual Capital in the Educational Context

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ABSTRACT

Today's educational institutions require a type of leadership that promotes the desired working conditions among the actors involved in academic action; that is, a transformational leadership that serves as a motivating influence towards the members of the educational institution. In this context, the essay sets as its purpose: To create a theoretical complexus of transformational leadership as a transdisciplinary managerial vision for the management of intellectual capital. The concern is assumed under the interpretive paradigm supported by a qualitative methodology outlining the investigative path through the dialectical hermeneutic method. The scenario was constituted in the Hermón Ministerial Biblical Theological Institute, (INBITEMHE) where there are 5 key informants, used for the collection of information; participatory observation and semistructured interview; for the analysis of the information, categorization, structuring, triangulation and theorization are used. According to the findings; educational managers must significantly strengthen the proper functioning of the institution, based on leadership that transforms the axiological and ethical dimensions; emphasizing self-esteem, confidence, security, and motivation; in order to guarantee the optimal performance of the directors of the institution based on a transdisciplinary and multidimensional management that reorients the management of intellectual capital in a more thoughtful, humane and involving way of the imperative changes to strengthen the managerial work of the leader. For this reason, a management with a transdisciplinary vision is proposed that manages intellectual capital from a new logic, which is part of a fertile recursive process, motivational generator in personal and professional performance.

Descriptors: Transformational leadership; Transdisciplinary managerial vision; Intellectual capital management; Educational context.

Bibliographic Review: Licda. In Public Accounting Ezequiel Zamora University; Master in Educational Management. Institute for Professional Improvement of Teaching Currently I work as a teacher at the "Cristo Rey" Bolivarian School. Facilitator in the area of theology at the —Hermón Ministerial Biblical Theological Institute

78