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## MSc. Levis Manuel Núñez Silva

Bolivarian Primary School "José Andrés Ortiz" of the Biruaca Municipality of Apure State. Venezuela Email: <a href="mailto:nuezsilval@gmail.com">nuezsilval@gmail.com</a> Orcid code: <a href="https://orcid.org/0000-0002-1308-2426">https://orcid.org/0000-0002-1308-2426</a>

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Assertive communication: A Transdisciplinary theoretics for the promotion of Ethical values in the Socio-Educational context.

## **ABSTRACT**

The article proposes as a purpose: To set up a Transdisciplinary theory of assertive communication for the promotion of ethical values in the socio-educational context. From the epistemic perspective, the study was assumed from the interpretive paradigm guided by a qualitative methodology, guiding the investigative path through the hermeneutic method. The Bolivarian Primary School "José Andrés Ortíz" located in the Biruaca municipality of Apure state was taken as the scenario, where the researcher had three teachers and two members of the community; For the collection of relevant information for the study, the author took into consideration the participatory observation and the semi-structured interview; As instruments, a notebook and an observation guide were used, supported by some dialogic encounters with the socio-educational actors. And the interview script. However, to carry out the assessment of the findings, information analysis techniques were used, represented by categorization, structuring, triangulation and theorization; validity and credibility are focused on the replicability of the findings and the triangulation of sources. The findings reveal a weakened internal communication, given the various rumors and tendentious opinions that occur within the institution, producing in some cases disrespectful situations that do not allow an interrelation and harmonious coexistence between educational actors. Finally, it is concluded that: the institution needs to consolidate an assertive communication between the educational actors, to establish a sincere and respectful communicational interaction.

**Descriptors**: Assertive communication; Transdisciplinarity, Ethical Values; Socio-educational context.

**Biographical Review** Bachelor of Education from the Bolivarian University of Venezuela; Master in Education from the University of Pedagogical Science "José Enrique Varona" Havana Cuba. Teacher: from the "José Andrés Ortiz" primary school. Advisor professor. National Training Programfor Educators Bolivarian University of Venezuela.