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Theoretics Of Management Competences To Promote The Development Of Entrepreneurship From The Context Of Female Participation

ABSTRACT

This article seeks to emerge actions where female entrepreneurship leads to economic production activities and the level of self-management contributing to its integral development, whose purpose is to generate a theory of managerial competencies to promote the development of entrepreneurship from the context of female participation. in the rush state. It is theoretically based on relevant constructs of entrepreneurship, female participation and managerial skills. In addition to being based on fundamental theories such as: Celia Amorós' Theory of Philosophical Feminism (2008), Schumpeter's Theory of the Innovative Entrepreneur (1934 and 1942), Kirzner's Theory of the Entrepreneur (1985, 1992). The epistemological study assumed the postpositivist paradigm. Methodologically, this research obeys a Phenomenological conception in which its founder Husserl (1986.) points out that there is always in us "a presupposed life environment", "a daily vital environment". It was supported by hermeneutics, according to Balza (2011:41), "it constitutes the fundamental method in dialogue, the one that opens the way to reasoning". Key informants were obtained, which were 7 women entrepreneurs from the San Fernando Municipality. The setting was the Popular Socialist Center. Among the information techniques, the in-depth interview and participant observation were obtained, using the script of generating questions and a field notebook as an instrument. For the analysis and interpretation, categorization, structuring, contrasting, triangulation and theorizing were used. The main finding shows that the female entrepreneur has capabilities that influence their entrepreneurship such as work experience, family or friends represent an important source of financing and generally undertake from different socioeconomic needs such as supporting family income, improving their level of life.

Descriptors: Management Competencies - Promote-Development-Entrepreneurship - Female participation

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