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Sense And Meanings of Soft Management Skills in Organizations

ABSTRACT

The main objective of this article is to understand the sense and meaning of the manager's soft skills in organizations. The research is based on a quantitative approach, using documentary review as the main technique through the literature consulted on relevant topics. From a philosophical perspective, the common threads of soft skills are explored, taking as reference the philosophers Plato, Socrates and Aristotle. The crucial role of ethics and values in strengthening managerial performance is highlighted, promoting production and competitiveness in organizations. In addition, the meanings of soft skills are examined from an organizational perspective, highlighting key aspects and characteristics for their effective application in organizations. The specific soft skills that a manager must possess will be deepened, recognizing the importance of interpersonal relationships both between individuals and with the work environment. Organizations are made up of people who share common objectives, which implies the presence of personal relationships in the work environment. The work teams are coordinated by managers, who play an integral role. In this context, the relevance of ontology and epistemology in relation to the dimensions of knowledge associated with soft skills is emphasized. In conclusion, it is highlighted that managers must have knowledge and mastery of skills such as empathy, effective listening, communication, leadership and conflict resolution. These skills are essential for the development and success of organizations in a dynamic and changing environment.

Descriptors. soft skills, managers, organizations, ethics, values, interpersonal relationships, ontology, epistemology, empathy, effective listening, communication, leadership, conflict resolution.

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