



Lic. Vladimir Orlando Castillo Palma.

Training Institute and
Workers' Recreation (INCRET)-Venezuela.
Bachelor in Audiovisual Arts - mention in Directing
Correo: castillovlad@yahoo.es
Orcid Code: <https://orcid.org/0000-0001-8152-5172>

Esp. Denise Cristina Arismendi Urbano.

Training Institute and
Workers' Recreation (INCRET)-Venezuela.
Specialist in Strategies for Distance Education
Email: perfildenisearismendi@gmail.com
Orcid Code: <https://orcid.org/0000-0001-5254-2811>

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The Popular Science Documentary: Documentary Proposal "My Encounter With Frankenstein".

ABSTRACT

The popular science documentary is a communication tool on topics of interest to the population. The objective of this research was to define a proposal for the production of a popular science documentary entitled "My encounter with Frankenstein" detailing topics such as: eugenics, perception and self-perception of beauty, babies à la carte, transgenic food and transgenic art. The type of research is documentary, at explanatory level, because it aims to make a critical analysis of reality. The research comprised four stages: 1) documentation and content analysis; 2) pre-production; 3) filming proposal; 4) post-production proposal. The selected work team for the making of the documentary was the author and students of the PNF in Audiovisual Arts at UNEARTE. The research results allowed the content to be updated and reflected in a proposal for a popular science documentary. It is concluded that this type of documentary provides opportunities in the Venezuelan context to bring to the general public complex topics that function as educational content, that socialise scientific elements to dynamise collective processes and introduce into audiovisual production the aesthetic analysis and evaluation of the work of art from its relationship with the biotechnology revolution, which is scarcely addressed in Venezuela.

Descriptors: Science. Scientific dissemination. Documentary. Art. Transgenics. Crispr-Cas

Biographical Review: Vladimir Castillo has a degree in Audiovisual Arts, and is a director and audiovisual producer. He has been a manager in various state institutions. He is currently dedicated to advising personalities, researching for various audiovisual projects, directing and producing documentaries. Denise Arismendi, is a Specialist in Strategies for Distance Education, with a degree in Advertising from Universidad Alejandro de Humboldt (UAH), she has Diplomas Courses in Teaching (UCSAR), a Diploma in Neurodiversity (ADHD and ASD) (UNETI) and voice-over artist (UCV). She taught at the UAH and is currently dedicated to designing virtual courses.