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Importance of the Implementation of Management Indicators for the Achievement of Organizational Objectives

ABSTRACT

The importance of the implementation of management indicators is manifested through the achievement of the set objectives and the timely decision-making in the short and medium term. This article was based on the Classical Theory of Administration, starting from its organizational structure to guarantee the efficiency of its implementation; and also in the Theory of Management Indicators, as a measure used to determine the success of the organization, and the achievement of institutional objectives. In order to obtain information, interviews (questionnaire) were previously carried out with three units of the Foundation: Presidency, Technical Area and Quality Office, which for the purposes of this investigation provided the required information. As a finding, it was observed that there are no indicators that allow them to obtain the necessary information regarding the status of the activities developed and achievements of the objectives, also that the information generated by the units did not correspond to the monthly indicator requirements requested. Within the result, it was possible to consider the importance of management indicators when measuring and evaluating the performance of the units. Therefore, it was possible to conclude that not all units of the Foundation have adequate evaluation and monitoring processes to measure technical and administrative management through management indicators, for this reason it is recommended to implement management indicators to the achievement of organizational objectives in terms of productivity, and compliance with its strategic objectives.

Descriptors: Indicators, Management, Decision Making, Transparency, Accountability.

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