

**Especialista María Grillet.**

Samuel Robinson National Experimental University Venezuela

Email: [marialilinagrillet@hotmail.com](mailto:marialilinagrillet@hotmail.com)

ORCID code: <https://orcid.org/0009-0003-3214-7832>

How to cite this article: "María Grillet. The Strategic Alliance for the Optimization of the Level of Initial Education from Management Practice. (2024), (1,15)

Received: 14/01/2024 Revised: 15/01/2024 Accepted: 20/01/2024

**The Strategic Alliance for the Optimization of the Level of Initial Education from Management Practice**

**ABSTRACT**

The purpose of this research was: to establish a strategic alliance from the level of initial education with the family, school and community from a complex perspective to contribute to reestablishing the social fabric that surrounds the educational process in the country and that is evidently not being oriented towards the proactive participation of these actors. This research focused on the ideas of Gray (2017), who refers to strategic alliances, Platone (2002) presents the relevance of the participation of parents and representatives in the school. Likewise, the Bolivarian National Curriculum (CNB), an official document that defines the Level of Initial Education and the arguments of Cisterna (2017) on managerial practice. A methodological route was drawn, characterized by having a qualitative approach, the socio-critical paradigm, the method is participatory and transformative action research, the information collection technique is participant observation and the instruments are the SWOT matrix and the field notebook. . The analysis technique is the systematization of experiences. An action plan was executed, which resulted in the development of activities for the establishment of strategic alliances with the family and the community. Among the final reflections, for school management to be successful, those involved in educational institutions must work together, establishing strategic alliances that represent an original and practical way to create shared value. However, it is not always easy to establish a strategic alliance, as the family is quite complex to integrate.

**Descriptors:** Strategic Alliance, Initial Education, Management Practice..

**Biographical Review:** Director in Charge of the National Educational Unit Josefa Camejo. Specialization in Initial Education and Educational Direction and Supervision at the Samuel Robinson National Experimental University of Teaching.