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**Strategic Thinking as an Emerging and Dynamic Training Process for the Training of Venezuelan Public Management**

**ABSTRACT**

Research developed to generate a proposal for a strategic plan, based on the relevance of strategic thinking as an emerging training process to train Venezuelan public management, having as a case study the pharmacy of the "Dr. Luis Richard Díaz" outpatient clinic, located in La Victoria, Aragua state. The concern to conduct this research arises as a result of verifying the operational functioning of the pharmacy of this outpatient clinic, given its function of providing health service to patients by offering them medical guidance and dispensing medicines. The theory of support lies in the contributions of Fretty and Fayol related to the management and control of investors in organizations. The methodology applied a case study in the inventory control department of materials and supply of the outpatient clinic pharmacy, assuming a quantitative position, following the postulates of the positivist paradigm on a population of 15 people by applying a dichotomous questionnaire through a semi-structured survey. The data were analyzed following descriptive statistics to later develop the analysis, planning and organization of the case study in order to suggest a series of guidelines aimed at achieving greater coordination and efficient operation of the pharmacy service. The results show the need to implement supply control mechanisms where the flow of inputs and outputs is reflected in order to know the real existence of the available product. Finally, as a conclusion, the importance of promoting the postulates of strategic thinking and its impact on Venezuelan public management is highlighted.

**Keywords:** Management, strategic, control, inventory, supplies, pharmacy.

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