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Economic Enterprises: a Hermeneusis for Sustainable Development in Venezuela

ABSTRACT

Starting from the benefit that entrepreneurship represents in Venezuela, this article was developed with the purpose of generating a hermeneusis of economic entrepreneurship for sustainable development in Venezuela. This research allowed us to reflect on the meaning and analysis of the ventures to obtain achievements of proposed goals and projects, in order to develop economic production that is respectful of the environment (sustainable). Supported by the Theories: Entrepreneurship of Richard Cantillon and Jean Baptiste Say, (1803); Administrative Theory of Henry Fayol, (1916); Maslow's Theory of Needs (1943) and Amartya Sen's Theory of Human Development (1992). The epistemic approach that allowed the approach of this study was based on the postpositivist paradigm with a qualitative approach, supported by the phenomenological-hermeneutic method. To collect the information, the in-depth interview was used as an instrument and direct observation as a technique. There were three entrepreneurs from the city of San Fernando with three years of experience and who take sustainable development into account. Once the in-depth interview was carried out with the key informants, the responses were analyzed where the categories that emerged from the dialogue between the interviewer and the interviewees emerged, thus obtaining the experiences and opinions of the administrators and managers of Public organizations, on the topic. addressed in this study. For the analysis techniques of the information collected: Categorization, structuring, triangulation and theorization. Among the most important reflections, ventures are considered sustainable due to the minimal environmental impact they generate..

Keywords: Economic entrepreneurship, hermeneusis, sustainable development.

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