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MSc. Blanco Sosa, Maglin Adriana

Territorial Polytechnic University of Altos Mirandinos Cecilio Acosta (UPTAMCA)

Email. maglinsosa@gmail.com

Orcid code <https://orcid.org/0009-0005-9415-5656>

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Training Program Based on Motivational Strategies In Human Nursing care at the "Lcdo. José María Benítez" Hospital in la Victoria, Aragua State

ABSTRACT

This article is developed with the objective of proposing motivational training strategies in human nursing care aimed at supervisors and coordinators in the setting of the "José María Benítez" Hospital, La Victoria, Aragua State. It was developed through a descriptive field design, quantitative paradigm under the positivist approach. The population was made up of the entire universe of nursing in the managerial area, in this case, 30 nurses who coordinate the unit. For the diagnosis, a questionnaire was applied to the Nursing staff, structured with closed dichotomous answers Yes or No. Validation was determined by the judgment of experts, in the area of research methodology and in the field of Nursing. The KR20 formula was applied, whose value was 0.87, which showed high reliability, this result determines that the implementation of a motivational educational plan for nursing staff leads to the provision of health in quality and human warmth, therefore it is concluded that by diagnosing the needs of proposing motivational socio-educational strategies of human nursing care directed to supervisors and coordinators of the "José María Benítez" Hospital in La Victoria, Aragua State, it contributes to achieving the institutional objectives, focused on the quality and warmth of care from trained and motivated professionals in the execution of their functions, from ethics and values in the work exercise, based on the line of research: Curriculum, training and pedagogical innovation of the Rómulo Gallegos University.

Keywords: Training plan, Strategies, Motivation, Human care, Nursing, Supervisors, Coordinators, Hospital.

Biographical Summary: Nationality: Venezuelan, Msc. in Public Health Management. PhD candidate in the Education Sciences program, UNERG. Professor at the Cecilio Acosta Territorial Polytechnic University of Altos Mirandinos (UPTAMCA), Retired Nurse from the José María Benítez Hospital, La Victoria, Aragua State. Venezuela.