

## **THE CONNECTION BETWEEN PRODUCTIVE ENTREPRENEURSHIP AND COMMUNITY DEVELOPMENT IN UNIVERSITY ACADEMIC CONTEXTS**

**Authors:** Ana Carolina Torreyes, MSc.

Email: actjuvencia1@gmail.com

ORCID Code: 0009-0009-2874-0143

Dr. Mery Josefina Mirabal Olivero

Email: josefmir.22@gmail.com

ORCID Code: 0009-0007-1914-1849

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### **ABSTRACT**

This bibliographical documentary research sought to analyze the connection between productive entrepreneurship and community development in university academic contexts, with the purpose of understanding how these concepts can be integrated to strengthen the social function of higher education. The study was developed under an interpretive-critical paradigm and utilized a qualitative methodology based on a systematic review of relevant bibliographic sources, utilizing conceptual and comparative analysis techniques. The results showed that productive entrepreneurship should not be limited to its economic dimension but can become a pedagogical tool that promotes civic education and social engagement. Community development, for its part, emerges as an ethical and political horizon that demands community participation and institutional co-responsibility. In turn, university academic contexts, understood as complex sociocultural spaces, are key to articulating both concepts through inclusive and transformative educational practices. The discussion reveals consensus among authors such as Freire, Flecha, and Coraggio regarding the need to rethink the university as an actor committed to social justice. However, challenges are also identified in the actual implementation of these approaches, especially in terms of educational management and institutional policies. In conclusion, integrating productive entrepreneurship with community development in university education represents a critical commitment to a more just, participatory, and common-good education.

**Descriptors:** Productive entrepreneurship, community development, university academic contexts

**Biographical Summary:** Ana Carolina Torreyes, MSc. Public Accounting, UNELLEZ. Education, Agricultural Teaching, UNESR. Diploma: University Education, IPLAC. Administration, General Management, UNELLEZ. PhD Student in Education, UNESR. Mery Josefina Mirabal Olivero, Ph.D. Education, Guidance, UNESR. Education Sciences, University Teaching, UNELLEZ. Educational Technology and Design, UNESR. PhD in Educational Sciences – UBA



### **Vínculo Entre Emprendimiento Productivo Y Desarrollo Comunitario En Contextos Académicos Universitarios**

**MSc. Ana Carolina Torreyes y Dra. Mery Josefina Mirabal Olivero**

