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Transdisciplinary Management for the Sustainable Reconfiguration of the Venezuelan Entrepreneurial Ecosystem

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ABSTRACT

The bibliographical research entitled "Transdisciplinary Management for the Sustainable Reconfiguration of the Venezuelan Entrepreneurial Ecosystem" analyzes how transdisciplinary management can transform entrepreneurship in Venezuela, promoting sustainability in the face of socioeconomic challenges. It is structured around three constructs: transdisciplinary management, sustainable reconfiguration, and the Venezuelan entrepreneurial ecosystem, integrating perspectives from Nicolescu, Elkington, Mintzberg, and Vásquez and Freitez. The methodology employed a qualitative content analysis approach, selecting academic sources from databases such as Google Scholar and Redalyc, organized into thematic categories. The results show that Nicolescu (2002) defines transdisciplinarity as a new space of knowledge, complemented by Mintzberg's (2009) adaptive leadership. Elkington (1997) proposes the triple bottom line (economic, social, environmental) for sustainability, enriched by Nicolescu's ethics. Vásquez and Freitez (2018) highlight the resilience of the Venezuelan ecosystem, supported by Mintzberg's catalytic role. The discussion underscores that transdisciplinary management is ideal for complex contexts but requires training and supportive policies. Sustainable reconfiguration faces resource constraints, while the Venezuelan ecosystem can be strengthened through collaborative networks. The hermeneutical conclusions propose that these constructs reinterpret crisis as an opportunity, promoting inclusive and resilient entrepreneurship. The study suggests training managers in transdisciplinary approaches and developing policies that incentivize sustainability, although it is limited by the scarcity of empirical data. Future research could include case studies to validate the proposals.

Descriptors: Transdisciplinary management, sustainability, Venezuelan entrepreneurship.

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