

Motivational Strategies to Improve School Management at the Carmen Esther Laguna De Delgado Bolivarian School, Independencia Parish, Federación Municipality

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ABSTRACT

School management is defined as the set of actions and processes implemented to properly manage an educational institution. Therefore, this research assumed as its general purpose the development of motivational strategies aimed at improving the school management of the Carmen Esther Laguna de Delgado Bolivarian School. Therefore, it is based on the Socio-Critical paradigm and the participatory action research (IAP) method, linked to research line No. 2 of the Ministry of People's Power for Education (MPPE) called school management; the technique used to collect information consisted of an open interview accompanied by participant observation, which allowed the creation of the DOFA matrix and the prioritization of the problems affecting the institution, the main one being the absence of motivational strategies in the management of the principal. The social actors involved were 7 faculty members and one principal. Interviews provided the data needed to develop the respective action plan, which included a series of activities implemented by the faculty and principals to achieve the stated goal. The conclusions drawn from the systematizations confirmed that the application of motivational strategies can improve institutional management and significantly impact interpersonal relationships.

Keywords: Educational Management, Motivational Strategies, IAP, Mppe

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