

## A Theoretical Approach To Cultural Identity, An Ontoepistemic Construct From University Education Settings

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### ABSTRACT

This article represents the progress of a research project whose ultimate goal is to construct a theoretical approach to cultural identity, an ontoepistemic construct from university education settings, which currently represents a guiding thread of research. This study aims to address, according to the nature of the phenomenon, the search for the redefinition of cultural identity, adopting new epistemological perspectives for the production of new scientific knowledge, starting from the particular perspective of the meaningful worlds of educational actors. This research is based on the sociocultural theory of Vygotsky (1934) and the Humanist theory of Carl Roger (1961). According to the purpose, this reality will be studied under the interpretive paradigm with the hermeneutic phenomenological method, a phenomenological approach with a qualitative discourse. There were five (5) subjects of the study, the techniques to capture the information were: participant observation and in-depth interviews, and the techniques to interpret the information collected in the interview: categorization, structuring, triangulation, and theorization. As a theoretical approach, it can be inferred that a cultural consciousness must be formed that fosters our identity, creating social and integral beings capable of promoting and driving the changes required by the State, that is, a being that can face the challenges that arise every day and that identifies with its symbols and appropriates them, promoting the preservation of its educational space, having knowledge of its cultural manifestations and thus making significant contributions to the locality and the Venezuelan State.

**Keywords:** theoretical approach, cultural identity, ontoepistemic construct, scenarios, university education

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