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Resilience Management: Transdisciplinary Strategies for Sustainability in the Venezuelan Entrepreneurial Ecosystem

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ABSTRACT

This article analyzed resilience management through transdisciplinary strategies as a key to the sustainability of the Venezuelan entrepreneurial ecosystem, which operates in a context of deep and ongoing socioeconomic crisis. Its overall objective was to analyze resilience management as transdisciplinary strategies for sustainability in the Venezuelan entrepreneurial ecosystem. The research was framed within a bibliographic documentary methodology, guided by an interpretive paradigm. Through content analysis of secondary sources, theories on adaptive resilience and transdisciplinarity were reviewed and contrasted to construct a conceptual framework applicable to the Venezuelan reality. The results identify key resilient capabilities documented in successful ventures: operational flexibility, contextual innovation, strengthening of collaborative networks, and productive or energy self-sufficiency. The study concludes that these capabilities are enhanced by transdisciplinary management, which integrates formal knowledge (such as engineering or economics) with practical and community knowledge to generate holistic and contextually robust solutions. In conclusion, the article argues that sustainability in highly volatile environments requires a shift in the management paradigm. Resilience management, based on transdisciplinarity, stands as an essential model for Venezuelan ventures to navigate complexity, learn from crises, and build lasting competitive advantages, offering valuable lessons for other crisis-hit contexts.

Keywords: Organizational resilience, transdisciplinarity, entrepreneurship, Venezuela, adaptive management, sustainability.

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