

Methodological Innovation In The Teaching of Literacy: Systematization of a Proposal Based on Multisensory And Artistic Strategies In Basic Education

Author: MSc. María Dolores Lemus ¹

Email: malemusbe@uide.edu.ec

ORCID Code: <https://orcid.org/0009-0009-4418-4394>

MSc. Mauricio Ojeda ²

Email: joojedagu@uide.edu.ec

ORCID Code: <https://orcid.org/0009-0009-7102-4409>

MSc. Marco Vinicio Carrillo ³

Email: macarrillogu@uide.edu.ec

ORCID Code: <https://orcid.org/0000-0001-9154-924X>

Main Research Line: State, Society and Development. **Associated Line:**

Comprehensive Training for Educational Development. **Thematic Axis:** Pedagogy.

How to cite this article: María Dolores Lemus, Mauricio Ojeda and Marco Vinicio Carrillo

"Methodological Innovation in the Teaching of Literacy: Systematization of a Proposal Based on Multisensory and Artistic Strategies in Basic Education" (2026), (1,15)

ABSTRACT

The development of literacy in the early years of schooling represents a key challenge in educational contexts shaped by emotional, social, and pedagogical factors—especially following the crisis triggered by the COVID-19 pandemic. This article systematizes a pedagogical experience implemented with fourth-grade students from the Unidad Educativa Bilingüe San Francisco de Sales (Quito, Ecuador), through an instructional model based on Universal Design for Learning (UDL) and the use of multisensory, musical, and artistic strategies. The methodology is grounded in naturalistic techniques such as participant observation, semi-structured interviews, and reflective journals. The results show significant improvements in reading fluency, text comprehension, motivation toward reading, and emotional self-regulation. Additionally, the teacher's role as an affective mediator and learning facilitator is highlighted. The article concludes with recommendations for replicating the model in other educational contexts, emphasizing the importance of an interdisciplinary and inclusive approach to strengthen the holistic development of students.

Keywords: literacy, methodological strategies, basic education, multisensory learning, art and education, systematization of experiences.

Referencias Biográficas: ¹ Ecuadorian. Holds a Bachelor's degree in Psychology from the San Francisco de Quito University. Master's degree in Educational and Developmental Intervention from the Ibero-American University of Mexico. Master's degree in Psychopedagogy from the International University of Ecuador (UIDE). Currently works as a teacher and researcher in the area of education and child development. ² Ecuadorian. Agricultural Engineer from the National University of Loja. Master's degree in Mathematics Didactics for Secondary and High School from the International University of La Rioja (UNIR). Master's degree in Psychopedagogy from the International University of Ecuador (UIDE). Currently works as an Educational Leader at the "6 de Octubre" Basic Education School. ³ Ecuadorian. Systems Engineer from the Army Polytechnic School (ESPE). Master's in Education from the Technological University of America. Master's in Business Administration from the International University of Ecuador (UIDE). Currently serves as Academic Coordinator of Postgraduate Studies at the School of Education of the International University of Ecuador.